

boosta**pal**

Our Mission

To act as a financial resource for full-time Students so that they may focus their full attention on educational goals.

What is boostapal?

With more than 100,000 members, boostapal is the only site of its kind that allows adults to direct a portion of their shopping dollars to full-time Students.

Family members are extremely loyal to their Students and most choose to shop only at stores available in the boostapal mall.

boostapal's Audience.



550,000
monthly pageviews²



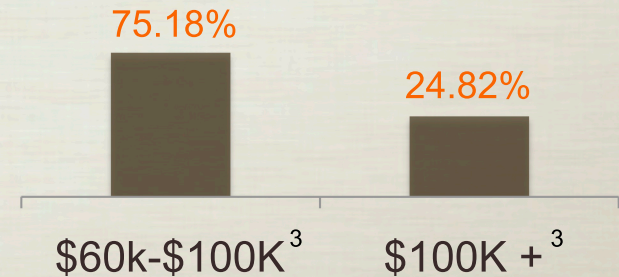
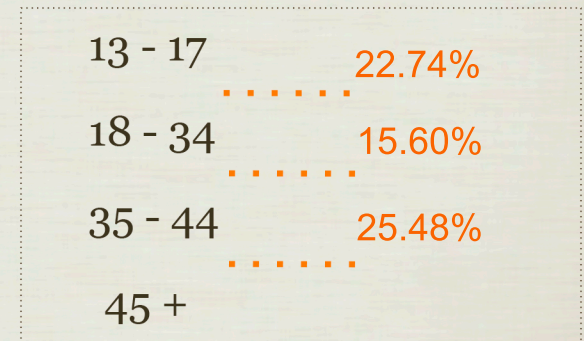
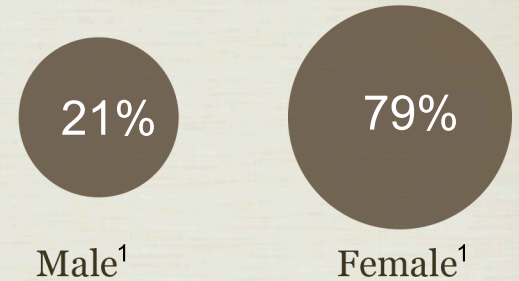
165,000
monthly uniques²



100,000+
registered users¹

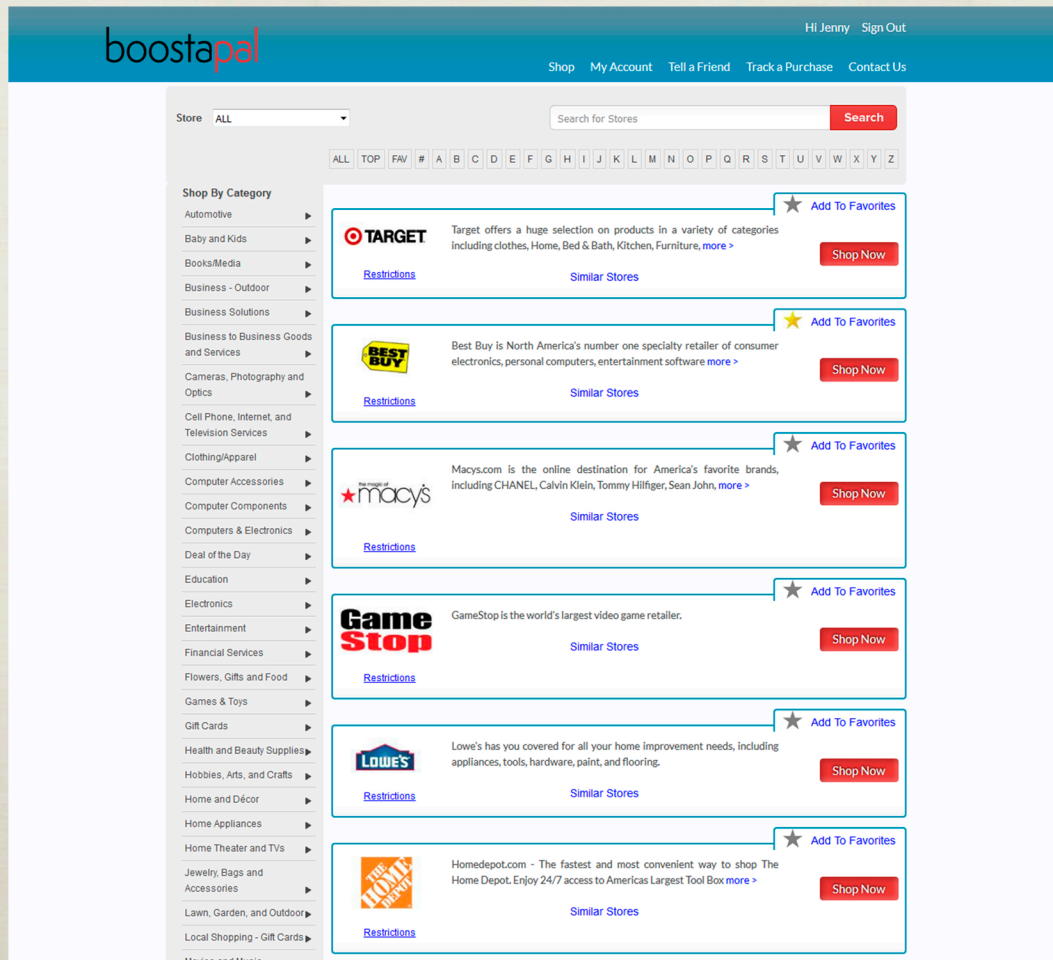
A highly engaged group of users...

- ✓ Visit the site 3X per day
- ✓ Visit 3 stores per visit
- ✓ Spend an average of 9 minutes per visit
- ✓ Support an average of 2 Students per account



boostapal's Retailers.

Boostapal has partnerships with all major retailers such as Walmart, Target, Macy's, Sears, Old Navy and Bloomingdales. Users can also find great specialty shops like Nashbar, Perry Ellis, GlassesUSA and PacSun. In addition to retail shopping, users can shop for travel related services like Expedia, Priceline, Travelocity, Alamo Rental Car and Hotels.com.



The screenshot displays the boostapal website interface. At the top, a blue header bar contains the boostapal logo on the left and user navigation links (Hi Jenny, Sign Out, Shop, My Account, Tell a Friend, Track a Purchase, Contact Us) on the right. Below the header, a search bar is positioned above a grid of retailer cards. A left sidebar lists various product categories for browsing. Each retailer card features the store's logo, a brief description of its offerings, and links for 'Restrictions', 'Similar Stores', 'Add To Favorites', and 'Shop Now'.

Store: ALL

Shop By Category: ALL TOP FAV # A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

- Automotive
- Baby and Kids
- Books/Media
- Business - Outdoor
- Business Solutions
- Business to Business Goods and Services
- Cameras, Photography and Optics
- Cell Phone, Internet, and Television Services
- Clothing/Apparel
- Computer Accessories
- Computer Components
- Computers & Electronics
- Deal of the Day
- Education
- Electronics
- Entertainment
- Financial Services
- Flowers, Gifts and Food
- Games & Toys
- Gift Cards
- Health and Beauty Supplies
- Hobbies, Arts, and Crafts
- Home and Décor
- Home Appliances
- Home Theater and TVs
- Jewelry, Bags and Accessories
- Lawn, Garden, and Outdoor
- Local Shopping - Gift Cards
- Movies and Music

Target
Target offers a huge selection on products in a variety of categories including clothes, Home, Bed & Bath, Kitchen, Furniture, [more >](#)
[Restrictions](#) [Similar Stores](#)

BEST BUY
Best Buy is North America's number one specialty retailer of consumer electronics, personal computers, entertainment software [more >](#)
[Restrictions](#) [Similar Stores](#)

macys
Macy's.com is the online destination for America's favorite brands, including CHANEL, Calvin Klein, Tommy Hilfiger, Sean John, [more >](#)
[Restrictions](#) [Similar Stores](#)

Game Stop
GameStop is the world's largest video game retailer.
[Restrictions](#) [Similar Stores](#)

LOWE'S
Lowe's has you covered for all your home improvement needs, including appliances, tools, hardware, paint, and flooring.
[Restrictions](#) [Similar Stores](#)

THE HOME DEPOT
Homedepot.com - The fastest and most convenient way to shop The Home Depot. Enjoy 24/7 access to America's Largest Tool Box [more >](#)
[Restrictions](#) [Similar Stores](#)

More boostapal Partnerships.

In addition to retail and travel related partnerships, Boostapal has partnerships with all of the major affiliate managers like Commission Junction, Rakuten, Pepperjam, Shareasale and Affiliate Window.

